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PRESS RELEASE

Touchwood Press Announces Publishing Services Division

New unit offers creative, production and marketing for digital and traditional books.

Mount Prospect, March 15, 2013: Touchwood Press today announced the creation of a new Publishing Services Division. The new unit will serve the needs of authors and self-publishers seeking professional third-party help with production and marketing of digital and traditional books and other publications.

The Publishing Services Division adds creative and management services to Touchwood's existing publishing operations.

"Digital publishing has become so complex in recent years that many self-publishers aren't confident about managing production details and getting the most from their marketing, especially in the social media sphere," said Touchwood CEO and Publisher Mike McCandless.

"Touchwood Publishing Services will work behinds the scenes to control costs and maximize marketing effectiveness, while the author or self-publisher remains in the public eye."

Headquartered in Mount Prospect, IL, Touchwood Press is an independent press and publishing services provider focused on digital media.